

Maryland Council on Innovation and Impact

September 13, 2024

11:00 AM - 12:00 PM

Virtual

Meeting Minutes

Members in Attendance:

Jonny Dorsey, *Chair; Deputy Chief of Staff and Senior Advisor on Innovation and Impact, Office of Governor Wes Moore*

Lisa Hamilton, *Honorary Co-Chair; President and Chief Executive Officer, Annie E. Casey Foundation*

Mark Lerner, *Honorary Co-Chair; Board Member, Baltimore's Promise*

Rachel Garbow Monroe, *Honorary Co-Chair; President and CEO, Harry and Jeanette Weinberg Foundation*

Beth Blauer, *Associate Vice Provost for Public Sector Innovation, Johns Hopkins University*

Cheryl Dorsey, *President, Echoing Green*

Matt Gallagher, *President and CEO, Goldseker Foundation*

Don Gips, *CEO, Skoll Foundation*

Jan Rivitz, *President and CEO, Aaron Straus and Lillie Straus Foundation*

Rafael López, *Secretary, Maryland Department of Human Services*

Carmel Martin, *Special Secretary, Governor's Office for Children and Senior Advisor to the Governor on Economic Mobility*

Paul Monteiro, *Secretary, Maryland Department of Service and Civic Innovation*

Vinny Schiraldi, *Secretary, Maryland Department of Juvenile Services*

I. Welcome, Meeting called to Order, and Remarks from Chair

Chair Dorsey called the meeting to order and welcomed all members and attendees. He introduced new staff members in the Governor's Office who will accelerate and support the partnerships portfolio. Chair Dorsey provided a brief overview of activity over the last few months, highlighting the partnerships to date, the child poverty summit—co-hosted by the William Julius Wilson Institute at Harlem Children's Zone and the Maryland Philanthropy Network—that brought together over 150 partners, and the launch of the first state-level Innovation Team funded by Bloomberg Philanthropies. He also provided additional detail on the Maryland Tough Baltimore Strong Alliance.

II. Spotlight: Maryland and Code for America

Secretary Rafael López discussed the Department of Human Services (DHS) partnership with Code for America. DHS applied human-centered design principles to the MyMDThink consumer portal to rapidly prototype ideas to ease mobile access, which

were then tested in Baltimore and Queen Anne counties. As a result, customers were much more likely to complete an application. Over the coming months, DHS and Code for America will continue to iterate the application to ensure that Marylanders can access critical benefits with ease.

III. Spotlight: Maryland Partnerships for Proven Programs and Maryland State Department of Education

Deputy State Superintendent Deann Collins and Founder and President of the nonprofit, nonpartisan Coalition for Evidence-Based Policy Jon Baron discussed the partnership between the Maryland State Department of Education (MSDE), Arnold Ventures, and the Coalition. The Saga Education tutoring program and the ASSISTments online educational tool will receive \$20 million total in grant awards under the Maryland Partnership for Proven Programs, an evidence-based philanthropic funding partnership to scale and expand progress on economic mobility and cradle-to-career outcomes for Marylanders. Both ASSISTments and Saga Education have been shown to produce sizable, lasting gains in student math achievement based on outcomes from randomized controlled trials.

IV. Update on ENOUGH Implementation

Special Secretary Carmel Martin provided updates on the Governor's Office for Children's (GOC) work to prepare for ENOUGH Act implementation. The ENOUGH Act calls on cross-sector, diverse partnerships engaged in collaborative action with neighborhood residents. Three objectives of this work are: cradle-to-career education for all children; healthy and economically secure families; and safe and thriving communities.

Over the summer, GOC launched the ENOUGH grant program, with applications due September 2024. To aid with the launch, GOC developed and executed a comprehensive engagement strategy to raise awareness of the opportunity and provide resources to potential applicants. As of September 13, GOC had received applications from dozens of organizations across the state. In the coming months, GOC will review applications, identify grantees, and build out technical assistance and community supports. Special Secretary Martin outlined additional opportunities for public-private partnership via funding and technical assistance to ensure ENOUGH grantees have the financial and technical capacity to effectively implement and scale their programming.

V. Adjournment

Chair Dorsey concluded the meeting.